



THE ROTARY CLUB of SAN JUAN BAUTISTA NEWSLETTER

For Information:

www.rotarysanjuanbautista.com
contact@rotarysanjuanbautista.com

President
Luis Matchain
March 4, 2021
Volume 12- Number 31

CLUB MEETINGS:
Thursdays 7:00 a.m.
VIA ZOOM



**CREATE OPPORTUNITIES THAT
STRENGTHEN THEIR LEADERSHIP,
HELP PUT SERVICE IDEAS INTO
ACTION, AND IMPROVE
THE LIVES OF THOSE IN NEED.**

THIS WEEK'S PROGRAM:



Clay Kempf, Executive Director Seniors Council

“The Seniors Council is a private non-profit 501c3 organization, operating in Monterey, San Benito, Santa Clara and Santa Cruz counties. It is governed by a volunteer Board of Directors.

“Established in 1979, the Seniors Council Operates five separate programs [providing] services to older adults, support and funding for other senior service organizations and [is an] advocate on behalf of seniors. [The Council has five programs by which it serves seniors.]

- *“Falls Prevention Program [Santa Benito & Santa Cruz]*
- *Project SCOUT (2003) [Santa Cruz]*
- *Foster Grandparents & Senior Companion Programs [4-county program]*
- *Area Agency on Aging (1979) [Santa Benito & Santa Cruz]” (Clay Kempf’s PowerPoint)*

The Seniors Council is most instrumental in funding other senior organizations supporting with about \$2 million yearly, lending direct services such as Ombudsman, Health Insurance, and Advocacy program.

The issue facing the United States is the growing aging population. In fact, since 2010 in California *“the 60+ population has grown by over 36%.”* The rest of the population has only grown by 1.2%. Therefore, one can only imagine the concerns facing the senior population.

The Senior Council administers a needs survey of older adults every four years in the San Benito and Santa Cruz counties. Below the chart shows the results of the senior needs in San Benito County. This survey was given prior to the Covid Pandemic, thus the issues concerning loneliness and isolation are assumed to be higher in numbers than shown on the chart.



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Top Ten Senior Needs: San Benito County	
1. Understanding Medicare or Medi-Cal	62.5%
2. Doing housework	62.4%
3. Paying for dental care	53.8%
4. Feeling sad or depressed	48.1%
5/6. feeling lonely or isolated	46.2%
5/6 Paying for help in the home	46.2
7. Finding a reliable person to help	44.9%
8. Paying for meds	42.5%
9. no money saved for emergencies	41.6%
10. Paying for health care	40.8%

The Council has several new projects underway. (Clay Kempt’s PowerPoint)

- “No Wrong Door Access to Services (AKA - Aging and Disability Resource Connection)”
This program ensures that older adults may make one call in order to get connected with every other service in the area.
- “Master Plan for Aging (Governor Newsom)”
California is in the process of developing a master plan about how the State will handle the huge growth in the senior population and how services will be funded using the resources more effectively; in other words, investment of funds that not only assist with a better quality of life, but actually save private and/or government spending.
- “State Legislative Advocacy (Bills and State Budget)”
Policy bills to ensure such things as hiring contractors to install grab bars in showers, safety education, No Wrong Door, home meal delivery, and infrastructure.

The Senior Council often analyzes how to improve its service systems. According to Clay, an increase in communication with the public and gaining further partnerships with local businesses would enhance its support levels.



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OUR ZOOM MEETING (Week 49)

HAPPY ROTAIANS on March 4, 2021

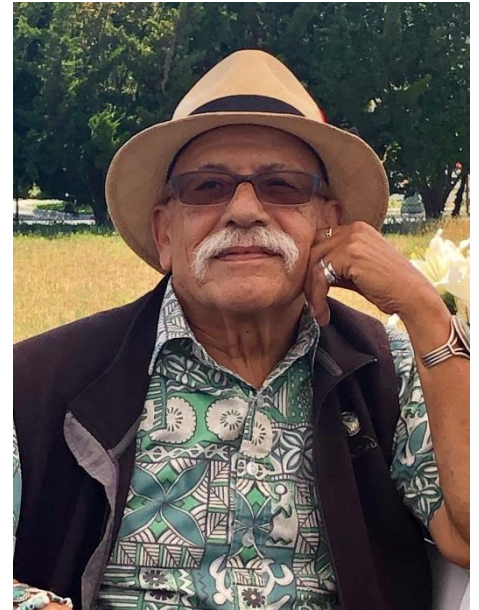
22 MEMBERS PRESENT!!!

Andrew, Annette, Art, Bob, César, Chris, Don Boys, Don Reynolds,
Donna, Jackie, Jessie, John, Jorge, Luis, Michele, Michael,
Paul, Phil, Rosa Loayza, Tom, Vicki, and Wayne

THIS WEEK'S MEETING:

Inspirational Quote:

*"To believe in your weakness
denies you the power of action."
-Unknown-*



HAPPY BIRTHDAY
CHRIS MARTORANA - February 20th
Dr. Sharma - March 3rd
Heidi Balz - March 4th



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CONGRATULATIONS ANDREW!!!

**MAN OF THE YEAR
SBC CHAMBER OF COMMERCE**



SAN BENITO COUNTY CHAMBER
OF COMMERCE
**MAN OF THE
YEAR**
ANDREW
SHELTON
CONGRATULATIONS!



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Announcements:

Meeting Attendance & Recording of Meetings: Members & invited friends will be allowed to attend Club meetings only. The meetings may only be recorded with permission from the Membership.

Rotary Club Events & Information:

- ❖ **3rd Grade Dictionary Distribution:** The dictionaries have been delivered to most children. There will be Zoom gathering with the 3rd Graders tomorrow at 10:00 at <https://us02web.zoom.us/j/5084079158?pwd=dU9yN3E1aDNYVGvKlU3VDWVJvcUE0QT09>.

Paul will be the lead on the Zoom. **Please join the meeting!**

- ☆ **Email from Elizabeth Cord, San Juan School Principal:**

Good morning, Don and Paul,

Thanks for meeting with our students and for the Rotary Club's generous gift to our third-grade students. We appreciate your support of our students and for all the service you provide to our community. You were both awesome, the meeting was informative and fun for our third graders!

I look forward to doing this again next year!

Thank you, Elizabeth

- ❖ **SB 28 – Rural Broadband and DIVCA Reform Act of 2021 SB 28 (Caballero):**
 - ☆ *“The Rural Broadband and Digital Infrastructure Video Competition Reform Act of 2021 helps rural, unserved, and underserved communities build broadband networks that reach all Californians lacking access to a high-speed internet connection and service.”*
 - ☆ **Phil encouraged all to write a letter of support to the numerous State departments to ensure passage of SB 28. Letters must be sent by tomorrow.**
- ❖ **SBHF Bus Clinic Driver’s Training:** Sat., Mar. 6th at 8:00 AM (all day). Michael, Phil, Art, and John have volunteered to take the training.





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WHAT'S HAPPENING MARK YOUR CALENDAR

- ❖ March 11th: Program: Michele Huntoon; Reopening the Schools
- ❖ March 18th: Program: San Juan Business Association; *How Rotary Can Help Local Businesses*
- ❖ March 18th: Club Board Meeting; Following General Meeting
- ❖ March 25th: Program: General Assembly – Club’s District Goals (Art); Approval of 2021-2022 Strategic Plan
- ❖ March 25th: Fundraising Committee; Following General Meeting
- ❖ April 1st: Program: TBD
- ❖ April 8th: Program: TBD
- ❖ April 15th: Program: The Club’s 25th Anniversary Celebration
- ❖ April 15th: Club Board Meeting; Following General Meeting
- ❖ April 22nd: Program: TBD
- ❖ April 29th: Program: General Assembly

**MARCH MEETING
RESPONSIBILITIES**

- Flag Salute: MICHAEL
- Inspirational Quote: MICHAEL
- Programs: WAYNE

MONTH	SALUTE	QUOTE	PROGRAMS
April	Art	Art	Phil
May	Don Boys	Don Boys	Don
June	Michele	Annette	César



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END POLIO NOW!
2020-2021 Goal = \$2,100.00
PLEASE DONATE
(Contact Treasurer Bob Quaid
ramauaid@gmail.com)

2020-2021 COMMITTEES

COMMITTEE	CHAIR(S)	MEMBERS
Access	Phil	Annette, Jessie, Jorge, Michele, Rosa Fernandez, Wayne
Anza Trail	Jim	Wife Gayle & Community Crew
Area 6 Aromas Community Project	Annette	Casey, Jackie, Paul, Rosa Fernandez
Beer/Wine Garden	Vicki & Wayne	Heidi, Andrew, Art, César, Donna, Phil
Digital Club Engagement	Jorge	Art, Jackie
Environmental	Blanca	Annette, Donna, Leslie Austin, Michael
Finance (Ongoing)	Bob	Andrew, Art, Phil
Fundraiser Committee	Jackie, Phil, Rosa	Andrew, Art, Blanca, Bob, César, Jessie, Jorge, Larry, Luis, Michele, Tom
Fundraiser Subcommittee: Virtual Auction & Concert	Art	Casey, Heidi, John, Luis, Michele, Phil
Ghost Walk	Rosa	Casey, César, Don Reynolds, Phil,
Holiday of Lights Parade	Michele	Heidi, Don Reynolds, Donna, Jessie
Holiday Family Giving (Ag. Worker Force)	Vicki	Annette, César, Donna, Jackie, John, Nazhat, Phil, Rosa Fernandez, Wayne
Meeting Format	Michael	Annette, Blanca, Casey, John, Jorge, Vicki
Rotary City Benches	Annette	Bob, César, Heidi, John
Social Media (Websites)	Jorge	Heidi, Jackie, Jessie, Phil
Visual & Performing Arts	Phil	César, Luis, Rosa Loayza