



SERVE TO CHANGE LIVES

THE ROTARY CLUB of SAN JUAN BAUTISTA NEWSLETTER

President
Annette Cain-Rhines
July 15, 2021
Volume 13- Number 3

CLUB MEETINGS:
Thursdays 7:00 a.m.
VIA Hybrid

For Information:

www.rotarysanjuanbautista.com
contact@rotarysanjuanbautista.com

THIS WEEK'S PROGRAM:

Chang So, Windmill Market & House of Super Store

The attending members learned today the history of how Mr. So became the owner of the Windmill and House of Super markets. It all began after his father migrated from Korea and opened a small store in Santa Cruz. He met Jim Gibson, who was attending UC Santa Cruz and was hired to work at the store.

So's father later purchased Super Save in Gilroy. He and Jim Gibson decided to buy the House of Super Store in 1983 in Hollister. The partners then opened a second store, Baler Market.

The partnership continued with the addition of Dan Mello. They decided to complete an investment real estate project; now known as The Alameda Plaza. Thus, in 1993 the Windmill Market was opened.

Chang through this period was going to school graduating from Gilroy High School and UC Berkeley. He worked in Silicon Valley in the computer industry, but in 2003 decided to return to his roots of the market business working for his father and Jim. As time passed, with the ups and downs of the economy, approximately 5-years ago Chang's father retired as did Mr. Gibson and Chang became the sole manager of the three stores.

The last two years have been extremely difficult. However, Chang knew he needed to continue to stand by the philosophy on which the business was built: giving customer satisfaction, the employees are well taken care of, the business is profitable, and support of the community.

Mr. So concluded by saying, *"Our main mission in our stores is not necessarily to sell groceries. We just happen to be a retailer, who sells groceries. In reality, what we really are about is customer service. If you give out good customer service, people will come back to buy. In addition to that, we need to make sure that we support our community. So, the culture of the House of Super that was done my father and done by Jim and I took over has always been there in terms of supporting our community. We try to not to turn away anyone."*

It is very evident that Chang continues to support his community. The Rotary Club has many times asked for donations, freezer space, etc. and without hesitation, Chang has been there for us.

Thank you, Chang!





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**BIG & EXCITING
ANNOUNCEMENT!**

BEGINNING AUGUST 5th

**We will meet at our new official home:
The Native Daughters of the Golden West Adobe
203 Fourth Street**



OR

HYBRID 

**You may continue
attending via Zoom.**



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OUR HYBRID MEETING

HAPPY ROTARIANS on July 15, 2021
19 MEMBERS PRESENT!!!

In-Person: Andrew, Annette, Art, Bob, Casey, Jackie,
Jessie, Jorge, Larry, Michele, Paul, Vicki, and Wayne

On Zoom: Blanca, César, Don Boys, John, Phil, and Rosa Fernandez

THIS WEEK'S MEETING:

Inspirational Quote:

*"Nature is one of the most underutilized treasures in life.
It has the power to unburden hearts and
reconnect to the inner place of peace."
-Janice Anderson-*

*"No matter how dark the moment,
love and hope are always possible."
-George Chakiris-*



VISITORS

VISITORS

Dr. Gómez
Dr. Ceballos

HOST ROTARIAN

Rosa Fernandez
Rosa Fernandez

Announcements:

Meeting Attendance & Recording of Meetings: Members & invited friends will be allowed to attend Club meetings only. The meetings may only be recorded with permission from the Membership.



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Rotary Club Events & Information:

- ❖ **Jim Adams' Celebration of Life:** Jim's wife, Tammy is inviting the Rotary Club to a Celebration of Life Open House on July 17th at 11:00 AM at 1980 Salinas Rd., San Juan Bautista.
- ❖ **Club Board Meeting:** Today following the General Meeting

Rotary District 5170 Events & Information:

- ❖ **District Conference:** July 17th; 9:00 am-8:00 pm; Gilroy Gardens

Presentation of the Sidney R. Mitchell Rotarian of the Year Award to ART TESTANI

Guest Speaker
BLANCA ALVAREZ STRANSKY

Guest Speaker
ROSA FERNANDEZ

The SB HEALTH FOUNDATION

#1 Sponsor of Conference

Saturday Overview
HOUSE OF FRIENDSHIP & HOSPITALITY SUITES
Rotary partner organizations, club projects, vendor offerings & Hospitality zones for socializing with friends.

GUEST SPEAKER
Blanca Alvarez Stransky
Superintendent
Pinnacles National Park
Presentation Title: Pinnacles National Park Home To Bees, Bees, and Wild Things.

FORUMS
The perfect combination of Rotary and a variety of interesting topics and guest speakers. Advanced registration is not required to attend the forums.

Freshmakers Band and Line Dancing
Ackerly, The Magician
Major Donor Reception (invitation only)
General Reception
Roast 'N' Toast Dinner

CONFERENCE WEBSITE
Visit the website www.district5170.org for information on hotels, parking, forum topics, House of Friendship, Ad Guidelines and Contracts. If you wish to place an Ad in the Conference Program handout, our guest speakers, and more.

WELCOME
DISTRICT 5170 CONFERENCE SCHEDULE
8:00 am REGISTRATION
9:00 - 10:00 am BREAKFAST
Guest Speaker Blanca Alvarez Stransky Superintendent Pinnacles National Park
10:00 am - 6:00 pm HOUSE OF FRIENDSHIP
10:30 - 11:30 am FORUM 1 (Amphitheater) Martin Winery
11:30 - 12:30 FORUM 2 (Amphitheater)
12:15 - 2:00 pm LUNCH
Freshmakers Band and Line Dancing by Studio Three DANCE
2:15 - 3:15 pm FORUM 1 Ackerly, The Magician
3:15 - 4:15 pm FORUM 2
4:00 - 5:00 pm Major Donor Reception (invitation only)
5:00 - 6:00 pm General Reception
6:30 - 8:00 pm Roast 'N' Toast Dinner

ENTERTAINMENT:
Music: Freshmakers Band
www.freshmakersband.com
Line Dancing: Studio Three DANCE
www.studiothreedance.com
Magic: Ackerly The Magician
www.ackerlythemagician.com

THREE EASY WAYS TO REGISTER:
1. ONLINE (preferred) events.rotarydistrict5170.org
2. FAX to 408.273.4555
Please mark: Rotary District 5170
3. MAIL to Rotary District 5170
2570 N First Street, Suite 200
San Jose, CA 95131

REGISTRATION
Badge Name (First Name / Last Name)
Last Name
Rotary Club #
Phone Number
Email for registration confirmation
Attending Spouse / Guest (Badge Name & Last Name)
Additional Guest (Badge Name & Last Name)
Additional Guest (Badge Name & Last Name)
Card Number
Name on card
Billing Address
Registration Date
Please make checks payable to: Rotary District 5170
2570 N First Street, Suite 200 - San Jose, CA 95131

San Benito County Events & Information:

- ❖ **SBC Chamber of Commerce Mixer:** Wed., July 21st; Hale House; Please sign-up in advance of attending.
- ❖ **National Health Celebration:** Aug, 9th-15th (4:00-6:00); Food distribution during this time in SJB & Hollister; **Volunteers Needed**
- ❖ **SBC Fair:** Oct. 1st-3rd, Bolado Park; Hours: 1st = 3:00-9:00; 2nd = 12:00-10:00; 3rd = 12:00-6:00

National Health Center Week 2020
FEEDING THE FRONTLINE
Lighting the way for a healthy community.

AUGUST 9TH, 2020
San Juan School
100 Nyland Dr.
San Juan Bautista,
CA 95045

4-6 PM

AUGUST 15TH, 2020
351 Felice Drive,
Hollister,
CA 95023

Food distribution. Drive through events.
For more information: (831)-637-5306
www.sanbenitohealth.org



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WHAT'S HAPPENING MARK YOUR CALENDAR

- ❖ July 22nd: Program: General Assembly
- ❖ July 22nd: Fundraising Committee Meeting; Following General Meeting
- ❖ July 29th: Program: TBD
- ❖ August 5th: Program: TBD
- ❖ August 12th: Program: TBD
- ❖ August 19th: Program: TBD
- ❖ August 19th: Club Board Meeting; Following General Meeting
- ❖ August 26th: Program: General Assembly
- ❖ October 28th: Program: District 5170 Governor Richard Flanders

**JULY MEETING
RESPONSIBILITIES**

Flag Salute: BLANCA

Inspirational Quote: BLANCA

Programs: PHIL

Hospitality: ANNETTE, JESSIE, DON BOYS

MONTH	SALUTE	QUOTE	PROGRAMS	HOSPITALITY
August	Michael	Michael	Don Boys	Annette, Jessie, Michael
September		Rosa Vivian		Annette, Jessie, Michael
October	Jessie	Jessie	César	Annette, Jessie, John
November	Wayne		Phil	Annette, Jessie, Art
December	Wayne		Don Boys	Annette, Jessie,
January	Art	Don Boys		Annette, Jessie,
February	Vicki	Luis	César	Annette, Jessie, Vicki
March			Phil	Annette, Jessie,
April	Vicki	Luis	Don Boys	Annette, Jessie,
May	Don Boys	Art		Annette, Jessie, Bob
June	Michael	Michael	César	Annette, Jessie, Bob



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2021-2022 COMMITTEES

COMMITTEE	CHAIR(S)	MEMBERS
Access	Phil, Wayne	Annette, Jessie, Jorge, Michele, Rosa Fernandez
Anza Trail	Jim	Wife Gayle & Community Crew
Area 6 Aromas Community Project	Annette	Casey, Jackie, Paul, Rosa Fernandez
Auction/Dinner Dance Live Auction		
Beer/Wine Garden	Vicki & Wayne	Heidi, Andrew, Art, César, Donna, Phil
Environmental	Blanca	Annette, Donna, Leslie Austin, Michael
Finance (Ongoing)	Bob	Andrew, Art, Phil
Fundraiser Committee	Jackie, Phil, Rosa, Art	Andrew, Blanca, Bob, Casey, César, Jessie, Jorge, Heidi, John, Larry, Luis, Michele, Tom
Ghost Walk	Rosa	Casey, César, Don Reynolds, Phil,
Holiday of Lights Parade & Celebration	Michele	Heidi, Don Reynolds, Donna, Jessie
Holiday Family Giving (Ag. Worker Force)	Vicki	Annette, César, Donna, Jackie, John, Nazhat, Phil, Rosa Fernandez, Wayne
Meeting Format	Michael	Annette, Blanca, Casey, John, Jorge, Vicki
Rotary City Benches	Annette	Bob, César, Heidi, John
Saints	Jackie	Annette, Art, Bob, Donna, John, Heidi, Wayne
Scholarship		
Social Media (Websites)	Jorge	Art, Heidi, Jackie, Jessie, Phil
Visual & Performing Arts (concerts)	Phil	César, Luis, Rosa Loayza