



# THE ROTARY CLUB of SAN JUAN BAUTISTA NEWSLETTER

For Information:

[www.rotarysanjuanbautista.com](http://www.rotarysanjuanbautista.com)  
[contact@rotarysanjuanbautista.com](mailto:contact@rotarysanjuanbautista.com)

President  
Luis Matchain  
January 7, 2021  
Volume 12 - Number 23

CLUB MEETINGS:  
Thursdays 7:00 a.m.  
VIA ZOOM



**CREATE OPPORTUNITIES THAT  
STRENGTHEN THEIR LEADERSHIP,  
HELP PUT SERVICE IDEAS INTO  
ACTION, AND IMPROVE  
THE LIVES OF THOSE IN NEED.**

## THIS WEEK'S PROGRAM:



### **Seth Capron** **Central Coast Community Energy**

Seth, an Aromas resident and Vice-Chair of the 3CE Advisory Council, spoke about the organization's mission, electrifying everything, and new projects.

3CE is one of the largest Community Choice Aggregators (CCA). CCAs are Joint Powers Authorities of multiple government agencies established according to State law with the purpose of procuring wholesale electricity.

*“Central Coast Community Energy (3CE) is a Community Choice Energy agency established by local communities to source clean and renewable electricity for Monterey, San Benito and Santa Cruz counties and now parts of San Luis Obispo and Santa Barbara counties while retaining your utility provider's traditional role delivering power and maintaining*

*electric infrastructure as well as billing.*

*“Central Coast Community Energy is committed to reducing greenhouse gas emissions through local control of utility scale renewable electricity generation provided at competitive rates and the implementation of innovative energy programs that facilitate the electrification of the transportation and built environments. 3CE promotes long-term electric rate stability and energy security while reducing reliance on fossil fuels and stimulating the local economy.”* ([www.3ceneregy.org](http://www.3ceneregy.org)) 3CE is dedicated as well, to economic development in the local service area by building energy projects. One of the most challenging goals of 3CE is the development of smaller energy sources, thus resulting in a decrease of “blackouts” during fires and other disasters. Most of the purchased energy is from large energy plants particularly the plants in the Central Valley. Furthermore, 3CE is committed to economic justice and equality; focusing through this lens when making decisions.

Concerning the Greenhouse issues, 3CE is working toward moving away from fossil fuel generation toward renewables. It is procuring energy through solar and wind and most recently investigating “battery storage”. Energy storage is extremely important as solar and wind are now producing more



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energy than storage available. The creation of microgrids is also being researched as they have the potential for the distribution of energy.

3CE is on a trajectory of being 60% renewable by the year 2025 and 100% renewable by 2030. This is possible by the reduction of renewable energy costs. New construction throughout the area is most often installing electrical or convection appliances, electric water heaters, etc. rather than gas. Electric vehicles are becoming more affordable and school district incentives to buy electric buses are now available. Many cities are adopting “reach codes”, which modify the building codes to achieve climate goals.

## OUR ZOOM MEETING (Week 42)

**HAPPY ROTAIANS on January 7, 2021**  
**22 MEMBERS PRESENT!!!**

Andrew, Annette, Art, Bob, Casey, César, Don Boys, Don Reynolds,  
Heidi, Jackie, Jessie, John, Jorge, Luis, Michael,  
Michele, Paul, Phil, Rosa Fernandez, Tom, Vicki, and Wayne

### THIS WEEK’S MEETING: Inspirational Quote:

*“Hatred paralyzes life;  
Love releases it.  
Hatred confuses life;  
Love harmonizes it.  
Love illuminates it.”*  
-Dr. Martin Luther King, Jr. -

### VISITORS

VISITORS  
Glenn Maxon

HOST ROTARIAN  
Phil Esparza



**HAPPY BIRTHDAY**  
**DON BOYS - Jan. 4<sup>th</sup>**



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## Announcements:

### Rotary Club Events & Information:

- ❖ 2021-2022 Board of Directors Nominations: **All positions are OPEN except for President.**  
**PLEASE NOMINATE YOURSELF or OTHER MEMBERS** for as many positions as you'd like. Please email your nominations to Jackie at [teachjbm@aol.com](mailto:teachjbm@aol.com) by January 14<sup>th</sup>.
- ❖ Club Board Meeting: Short meeting following today's general meeting.
- ❖ Quarterly Membership Fees: The fees are due. Please pay soon.
- ❖ Family Holiday Giving Initiative:
  - ☆ **HUGE SUCCESS** with raising over \$5,000 including a large contribution from Wayne & Willis Construction.
  - ☆ Thank you to those who contributed, shopped, and of course to Vicki, who organized this wonderful project.





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❖ Joy to the World Holiday Decorating Contest:

☆ ANOTHER HUGE SUCCESS! THANK YOU, HEIDI & MICHELE!!

☆ The Winners:

## Business:

- ☆ 1 Muckulemi Apartments
- ☆ 2 Brewery 25 / Rustic Charm
- ☆ 3 Ponzini Insulation

## Residential

- ☆ 1 1123 Rancho Way
- ☆ 2 67 San Antonio
- ☆ 3 1205 3rd St.





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**END POLIO NOW!**  
**2020-2021 Goal = \$2,100.00**  
**PLEASE DONATE**  
**(Contact Treasurer Bob Quaid  
ramauaid@gmail.com)**

**WHAT'S HAPPENING  
MARK YOUR CALENDAR**

- ❖ January 7<sup>th</sup>: Program: Seth Capron, Central Coast Community Energy (Clean Power)
- ❖ January 14<sup>th</sup>: Program: General Assembly; Strategic Planning
- ❖ January 21<sup>st</sup>: Program: Dr. Michael Reid, Building Homes in New Zealand
- ❖ January 21<sup>st</sup>: Club Board Budget Meeting; Following General Meeting
- ❖ January 28<sup>th</sup>: Program: Rosa Vivian Fernandez; Covid-19 Vaccines
- ❖ January 28<sup>th</sup>: Fundraising Committee Meeting; Following General Meeting
- ❖ February 4<sup>th</sup>: Program: TBD
- ❖ February 11<sup>th</sup>: Program: TBD
- ❖ February 18<sup>th</sup>: Program: TBD
- ❖ February 18<sup>th</sup>: Club Board Meeting; Following General Meeting
- ❖ February 25<sup>th</sup>: Program: General Assembly

**JANUARY MEETING  
RESPONSIBILITIES**

- Flag Salute: PAUL
- Inspirational Quote: JACKIE
- Programs: DON

MONTH	SALUTE	QUOTE	PROGRAMS
February	Michele	Paul	César
March		Michael	Wayne
April			Phil
May			Don
June		Annette	César



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# 2020-2021 COMMITTEES

COMMITTEE	CHAIR(S)	MEMBERS
Access	Phil	Annette, Jessie, Jorge, Michele, Rosa Fernandez, Wayne
Anza Trail	Jim	Wife Gayle & Community Crew
Area 6 Aromas Community Project	Annette	Casey, Jackie, Paul, Rosa Fernandez
Beer/Wine Garden	Vicki & Wayne	Heidi, Andrew, Art, César, Donna, Phil
Digital Club Engagement	Jorge	Art, Jackie
Finance (Ongoing)	Bob	Andrew, Art
Fundraiser Committee	Jackie, Phil, Rosa	Andrew, Art, Blanca, Bob, César, Jessie, Jorge, Larry, Luis, Michele, Tom
Fundraiser Subcommittee: Virtual Auction & Concert	Art	Casey, Heidi, John, Luis, Michele, Phil
Ghost Walk	Rosa	Casey, César, Don Reynolds, Phil,
Holiday of Lights Parade	Michele	Heidi, Don Reynolds, Donna, Jessie
Holiday Family Giving (Ag. Worker Force)	Vicki	Annette, César, Donna, Jackie, John, Nazhat, Phil, Rosa Fernandez, Wayne
Meeting Format	Michael	Annette, Blanca, Casey, John, Jorge, Vicki
Rotary City Benches	Annette	Bob, César, Heidi, John
Technology (Websites)	Jorge	Heidi, Jackie, Jessie