



THE ROTARY CLUB of SAN JUAN BAUTISTA NEWSLETTER

For Information:

www.rotarysanjuanbautista.com

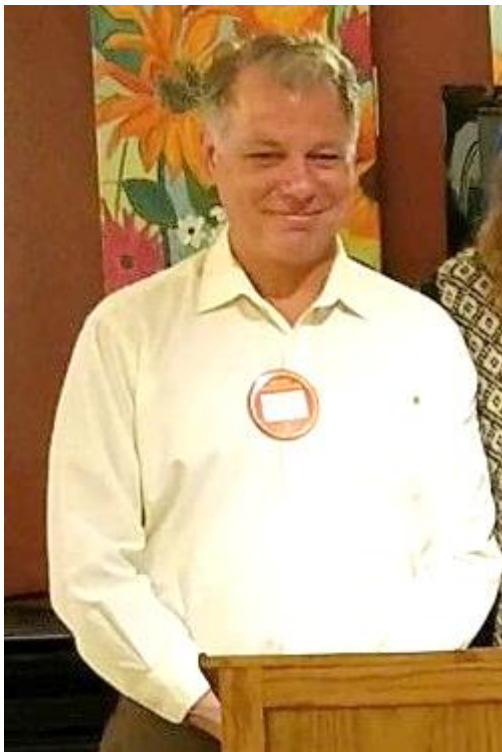
President
Luis Matchain
October 15, 2020
Volume 12 - Number 15

CLUB MEETINGS:
Thursdays 7:00 a.m.
VIA ZOOM



**CREATE OPPORTUNITIES THAT
STRENGTHEN THEIR LEADERSHIP,
HELP PUT SERVICE IDEAS INTO
ACTION, AND IMPROVE
THE LIVES OF THOSE IN NEED.**

THIS WEEK'S PROGRAM:



Don Reynolds, SJB City Manager

Our fellow Rotarian and City Manager Don Reynolds spoke this morning about the state of San Juan Bautista. *"It is a pleasure to be with you. It is a pleasure to be a part of our Rotary. I'm so proud of you and how we have persevered in what is seemingly impossible times. More than anything I think it is a time for us to feel connected."*

In February, a Strategic Planning retreat was held at the Library to primarily set goals in order to establish a City budget. The City Council was most interested during this time of the Covid pandemic to set goals focusing on building relationships and partnerships. Prior to the retreat a community survey was administered which resulted in supporting this common theme. As well, the residents of San Juan Bautista want the City to stay small, further improvements to the infrastructure, and improve the water system.

When the pandemic basically shut-down the City, Don worked with the San Juan Committee and the merchants to keep the stores and restaurants open for business. Most recently, the City was classified "red" rather than "purple" allowing for restaurants to serve inside. As a result, the economic development is improving. In March there were 3.5% unemployed, 12% unemployed in April, 10% unemployed in May, 8% unemployment in June, and 6% unemployed in July. The Mission is completing 4 masses and the State Parks are beginning to open. It should be noted that the City's revenue is generated from sales tax with approximately \$10,000 a month from the CARE allotment, and \$600,000 through grants. The City's budget is balanced. Impact fees are received from developers, which is utilized to improve streets.

In August, the City Council reviewed two master plans: Water and Waste Water. The plans assess the City's four-part system: water source, water distribution, waste water collection, and waste water treatment. A subcommittee has been formed to work in partnership with the EPA to fix the 4-systems to



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become in State compliance (i.e., pipe replacement, system improvement, changes at treatment plant). The City has entered into a Compliance Order with the EPA, which states that the City will be in compliance by December 31, 2023. As a first step, the City has regionalized the water in partnership with the San Benito Water District, which has agreed to assist with the payment for a water source from the West Hills Water Treatment Plant. This fresh water is salt and nitrate free. Don is also working with the industrial users (i.e., Earthbound Farms) to ensure compliancy.

The City residences are concerned that because the water is being regionalized, there will be a large increase in populations. Don stated that there is a potential for growth. However, an Ad-Hoc Committee has been established to complete a Growth Study. The Ad-Hoc Committee will consider through the lens of sphere of influence and make recommendations to the City Council members.

Don also spoke briefly about the following:

- Code Enforcement: Rich Brown (This position may be changed to a Public Safety Officer.)
 - Working with the San Benito Sheriff's Department to establish a Store-Front Office in the Windmill Center, which will allow for the post office to reopen to its normal hours.
 - Rounds up chickens
 - Completes safety measures and neighbor connectiveness during the pandemic
 - Enforcing big-rig truck regulations
- Community Liaison: Lizz Sanchez Turner will be continuing.
- Parklet: Continue with one-lane on 4th Street



SAN JUAN BAUTISTA
The City of History





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OUR ZOOM MEETING (Week 34)

HAPPY ROTAIANS on October 15, 2020

22 MEMBERS PRESENT!!!

Andrew, Art, Blanca, Bob, Casey, César, Don Reynolds,
Donna, Heidi, Jackie, Jessie, John, Jorge, Luis, Michael,
Paul, Phil, Rosa Fernandez, Rosa Loayza, Tom, Vicki, and Wayne

THIS WEEK'S MEETING:



Inspirational Quote:

*"My mission in life is not merely to survive,
but to thrive, and to do so with some passion,
some compassion, some humor, and some style."*

- Maya Angelou -

VISITORS

VISITORS
Glenn Maxon

HOST ROTARIAN
Phil Esparza

**WE WISH LARRY CAIN THE
VERY BEST!!**

*Larry is in a Palm Springs
Hospital & is recovering.*





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Announcements:

Rotary Club Events & Information:

- ❖ **Club Board Meeting:** Following the general meeting
- ❖ **Ghost-Stories Flier:** The flier to the right appears on the Club's Website and Facebook pages. At this point there are 30 participants. **Please share with your friends.**
- ❖ **Access Committee Update:** The permanent equipment for the 2-Hot Spots is arriving this week. It will be installed at the Aromas & San Juan schools.
- ❖ **Family Holiday Giving Project:** Vicki is contacting the Migrant Office in San Jose, which oversees ASJUSD Migrant Students. She will be speaking to a representative, who will assist the Club in identifying families for the Club to sponsor this year.
- ❖ **Saint Sponsorships:** Please contact Jackie if you sponsor a Saint on a yearly-basis to let her know whether or not you are sponsoring this year. (teachjbm@aol.com)
- ❖ **Virtual Auction Update:** The Club has 21 items. We would like to have 25 items. A preview of the items is being planned.



Register here

Rotary District 5170 & International Events & Information:

- ❖ **Avenues of Service Virtual Seminar:** Sat., 9:00-11:30, register @ www.rotarydistrict5170.org
- ❖ **Sister Club Project (Mexico):** The project is moving forward.

San Juan Bautista & SBC & Monterey Counties Events & Information:

- ❖ **Food Caravan:** Sat. @ the Mission
- ❖ **The Hazel Thrift Shop Reopening:** On Tues., Oct. 20th the Hospital will allow the Shop to reopen on Tues., Thurs., & Sat., 9:00-4:00. Masks & social distancing required; Tom's wife manages the Shop.

END POLIO NOW!
2020-2021 Goal = \$2,100.00

PLEASE DONATE
(Contact Treasurer Bob Quaid
ramquaid@gmail.com)





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PERSONAL TIME

A time to introduce members to new members...
Short & Sweet History

Phil Esparza:



Phil was born and raised in Dinuba, a small town in the San Joaquin Valley. He grew up on his father's farm ranch, where they specialized in the commercialization of cherry tomatoes. *"My dad was a farmer from beginning to end. I appreciated having all the fresh vegetables and fruits, but it is a lot of work. Those that toil the soil whether they own it not; it is incredibly hard work!"*

As a senior in high school, Phil left home. He finished high school and attended Wrigley Community College and acted in a few plays. He transferred to CSU Fresno and in preparation joined the El Teatro Campesino (The Farmworkers Theater). *"That workshop changed my life. I was completely taken by what I had seen. To see Latinos and Chicanos on stage, performing, presenting, speaking their minds about issues that were happening; Wow, it was just an eye-opener. Needless to say, I ran away to the circus."*

Phil went on by taking a class taught by Luis Valdez. He changed his major from chemical engineering to theater and mass communications.

Though not graduating from college, El Teatro Campesino was his *"life and education"*. Phil gravitated toward the technology side of the theater. He traveled throughout the country with the group performing at rallies and other events as part of the Chicano and Civil Rights Movement of the late 1960's and early 1970's. *"It opened the world to me."*

Phil became the tour manager, board member, administrative and manager director, and executive producer. El Teatro Campesino is now being handed over to the youth to utilize the arts to transform our communities.

In 1972 Phil moved to San Juan Bautista. He has worked at the World Theater at CSU Monterey Bay since 1995 and plans to retire in December.



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**WHAT'S HAPPENING
MARK YOUR CALENDAR**

- ❖ October 22nd: Program: Heather Howell, Aromas School Principal
- ❖ October 22nd: Fundraising & Virtual Auction Committee Meeting; following general meeting
- ❖ October 24th: Ghost Stories Online
- ❖ October 29th: Program: General Assembly
- ❖ November 4th: Virtual Auction Item Descriptions & Picture Due to John
- ❖ November 5th: Program: TBD
- ❖ November 12th: Program: TBD
- ❖ November 19th: Program: TBD
- ❖ November 19th: Club Board Meeting; following general meeting
- ❖ November 26th: NO MEETING – Thanksgiving Holiday
- ❖ Dec. 4th-13th: Virtual Auction Online

**OCTOBER MEETING
RESPONSIBILITIES**

Flag Salute: JESSIE

Inspirational Quote: JACKIE

Programs: CESAR

MONTH	SALUTE	QUOTE	PROGRAMS
November	Vicki	Jessie	Phil
December	Vicki	Blanca	Wayne
January	Paul		Don
February	Michele	Paul	César
March		Michael	Wayne
April			Phil
May			Don
June		Annette	César



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2020-2021 COMMITTEES

COMMITTEE	CHAIR(S)	MEMBERS
Access	Phil	Annette, Jessie, Jorge, Michele, Rosa Fernandez, Wayne
Anza Trail	Jim	Wife Gayle & Community Crew
Area 6 Aromas Community Project	Annette	Casey, Jackie, Paul, Rosa Fernandez
Beer/Wine Garden	Vicki & Wayne	Heidi, Andrew, Art, César, Donna, Phil
Digital Club Engagement	Jorge	Art, Jackie
Finance (Ongoing)	Bob	Andrew, Art
Fundraiser Committee	Jackie, Phil, Rosa	Andrew, Art, Blanca, Bob, César, Jessie, Jorge, Larry, Luis, Michele, Tom
Fundraiser Subcommittee: Virtual Auction & Concert	Art	Casey, Heidi, John, Luis, Michele, Phil
Ghost Walk	Rosa	Casey, César, Don Reynolds, Phil,
Holiday of Lights Parade	Michele	Heidi, Don Reynolds, Donna, Jessie
Holiday Family Giving (Ag. Worker Force)	Vicki	Annette, César, Donna, Jackie, John, Nazhat, Phil, Rosa Fernandez, Wayne
Meeting Format	Michael	Annette, Blanca, Casey, John, Jorge, Vicki
Rotary City Benches	Annette	Bob, César, Heidi, John
Technology (Websites)	Jorge	Heidi, Jackie, Jessie